



**Meeting Notes
September 25, 2008**

Agenda:

- Welcome/Introductions
- Ground Rules
- Review of Mission Statement
- Review of Vision Statement
- Individual Exercise (defining goals/objectives)
- Review of Potential Sources for Setting Goals
- Developing Goals
- Developing Objectives for Goals
- Closing Remarks/Next Steps

*The BGDB reviewed and revised their mission and vision statements. Deletions are shown in ~~strikethrough~~ and additions are shown in **bold**.*

Mission Statement:

To ensure the quality of the guide dog ~~community~~ **industry** by protecting, promoting, and educating guide dog users, instructors, schools and the public in order to enhance the lives of blind and visually impaired individuals.

Vision Statement:

As a result of our efforts, guide dog users are well-informed, and ~~are guaranteed that~~ service providers are competent & ethical. The Board is a recognized leader in promoting standards of practice, advocating on behalf of ~~consumers~~ **guide dog users**, & collaborating with stakeholders **and interacting with parallel industries**.



The BGDB used their vision statement as a potential source for setting goals. They also came up with objective for each of the goals.

Goal #1

As a result of our efforts, guide dog users and potential guide dog users are well informed.

Objectives for Goal #1

- Enhance electronic communication
- Increase outreach & education
- Inform/promote value of a license
- Develop a plan for I.N.R.

Goal #2

As a result of our efforts, service providers are competent and ethical.

Objectives for goal #2

- Establish and maintain minimum standards of competency for instructors.
- Revise regulations and statutory language to ensure practice is competent and ethical.
- Maintain a comprehensive testing process
- Maintain inspection process for schools
- Increase enforcement capabilities
- Monitor other service dog industries.

Goal #3

The Board is a recognized leader in promoting standards of practice

Objectives for goal #3

- Set and maintain model professional standards in licensing, regulation and enforcement.
- Achieve voluntary compliance through education and enforcement.

Goal #4

The Board is a recognized leader in protecting and advocating on behalf of guide dog users.

Objective for goal #4

- Promote, monitor and take positions on local, state and federal legislation and regulations.
- Perform community outreach
- Work with guide dog user groups and issues of mutual concern.
- Develop relationships and work closely with local, state and federal law enforcement.
- Become a resource for policy makers.



Goal #5

The Board is a recognized leader in collaborating with stakeholders

Objectives for goal #5

- Invite stakeholders to our meetings/events and go to their meetings/events.
- Establish joint task forces.
- Mutual support on regulatory and legislative goals.
- Sharing of communications tools.
- Facilitations of special events such as “Guide Dog Day.”

Goal #6

The Board is a recognized leader in interacting with parallel industries.

Objectives for goal #6

- Communicate and collaborate with other service dog organizations.
- Share best practices.

Parking Lot Issues to be addressed:

- Increase revenue for enforcement
- Cite and fine capabilities
- Use of local police (enforcement)
- Establish, increase and maintain web linkage to other websites (stakeholders)
- Monitor service animal industry (non-dog)
- Educating the legislature regarding terminology in laws. (such as “service animal” & “guide dog”)
- Add more objectives to each goal
- Need statutory & regulatory authority to license unlicensed trainers
- Obtain more money

Next Steps:

- Address “Parking Lot” issues
- Identify tactical and operational elements for objectives in order to accomplish goals.