



## APPROVED MINUTES

September 17, 2012  
10:00 – 10:32 a.m.

State Capitol  
Room 125  
Sacramento, CA 95818  
(916) 324-0333

### Board Members Present

*Eric Holm, President*  
*Tom Scott, Vice-President*  
*Joe Xavier, Secretary*  
*Belinda Barragan*  
*Larry Grable*  
*Jeff Neidich*

### Guests

*Stephanie Walsh, Guide Dog Instructor, Guide Dogs for the Blind, Inc. (GDB)*  
*Chuck Jordan, Guide Dog Instructor, Guide Dogs of America (GDA)*  
*Sherrill Neidich*  
*Greg Pruden, Legislative Analyst, Department of Consumer Affairs (DCA)*

Executive Officer  
*Antonette Sorrick*

Board Staff  
*Jean Kagimoto*

Legal Counsel  
*Michael Santiago*  
*Rebecca Bon*

## AGENDA

### Open Session:

1. Call to Order/ Roll Call (E. Holm/J. Xavier)  
Board President Eric Holm called the meeting to order at 10:00 a.m. Secretary Joe Xavier took roll. All six appointed Members were recorded as present and quorum was established.
2. President's Welcome (E. Holm)  
President Holm opened the floor to guest introductions, and thanked everyone in attendance.
3. Approval of Board Meeting Minutes May 14, 2012 (E. Holm)

President Holm asked for a motion to approve the May 14, 2012 minutes unless amendments were needed.

Board Member Grable moved to accept the meeting minutes of May 14 as written. Board Member Barragan seconded the motion.

Board Vote: Motion passed.

#### 4. Committee Reports

##### a. Legislative Committee Update (T. Scott)

Legislative Chair Tom Scott reported that AB 2041 (Swanson) dealing with state regulations in narrative format had moved onto the Governor's Desk for signature. The Board had not taken a formal position on this bill. There was no action taken on this item.

##### b. Outreach and Education Committee Update (J. Xavier)

###### Social Media Update

Outreach and Education Committee Chair Joe Xavier opened the update with reference to the social media update which included stats on web hits, twitter followers and Facebook likes. Executive Officer Sorrick highlighted the fact that the second most downloaded page on the Board's Web site was the tip sheet on guide dog attacks for first responders (5,146/216,811 hits from January 1, 2012 – September 5, 2012)

###### 2012 Outreach Campaign

Xavier reported that the Board, after surveying some of its stakeholders (licensees and consumer organizations) had embarked on an etiquette campaign. This campaign would involve an educative partnership with the California Restaurant Association (CRA). The four components of the partnership includes; training materials, articles for DCA and CRA, YouTube video, and ambassador speakers to CRA membership meetings.

###### Donor Statements

In an effort to provide valuable information to the Board's licensed schools and its prospective donors, the Board provided donor statements to guide dog schools (for use in solicitation materials) and organizations such as the Better Business Bureau (BBB) and the Department of Justice (DOJ). To date, Sorrick noted the BBB had committed to providing guide dog school license information for prospective donors.

##### c. Practice Task Force Update (K. Kelly)

Consumer Survey – Update  
2276 (Instruction Period)  
2282 (Preliminary Training of Dogs)  
2282.1 (Required Training)

Sorrick reported that the consumer survey was going to be tabled until all schools could provide input at the January Board Meeting.

5. Executive Officer's Report (A. Sorrick)

Budget Report

Sorrick provided reported that the current fund condition had a projected 6.5 months in reserve. She also reported that the budget forecast projected a deficit in FY 15-16; however school renewal fees were difficult to project as the expenses change each year and were unpredictable.

Examination Update

Sorrick reported the Board's upcoming exam schedule as November 5-6. The final Passing Score Workshop for the new Occupational Analysis was scheduled for November 7-8.

Strategic Plan Update

Sorrick referenced the strategic update document provided in the meeting materials and asked if there were any questions or concerns. No comments were given.

Sunset Review Update

Sorrick referenced the Draft Sunset Review Report included in the meeting materials. She asked for a motion of support for the document barring any non-substantive changes.

Vice President Scott moved to approve the Sunset Review Report barring any non-substantive changes. Board Member Grable seconded the motion.

Board Vote: Motion passed

The report is scheduled to be provided to the Senate Business Professions and Economic Development Committee on November 1, 2012.

6. Regulatory Hearing (M. Santiago/R. Bon)

Section 2268.2 (Donations; Records)

Section 2271 (Living Quarters; Attendants)

Legal Counsel Rebecca Bon called the hearing to order at 10:17 a.m. Bon opened the regulatory hearing with the reading of the hearing process and an introduction to the two regulatory sections. The floor was open to comments. No comments were given. The regulatory hearing was concluded at 10:20 a.m.

7. Agenda Items for Next Meeting

Sunset Review  
Consumer Survey  
Military Experience Equivalency

8. Meeting Calendar and Location

Executive Officer Sorrick reported the following upcoming meetings:

**Board Meeting**

January, 2013  
Guide Dogs of the Desert  
60740 Dillon Road  
Whitewater, CA 92282

**Board Meeting**

May, 2013  
Guide Dogs for the Blind  
350 Los Ranchitos Road  
San Rafael, CA 94903

**Board Meeting**

September, 2013  
Guide Dogs of America  
13445 Glenoaks Blvd.  
Sylmar, CA 91342

9. Public Comment on Items Not on the Agenda

There were no public comments.

10. Adjournment

Vice President Scott moved to adjourn at 10:32 a.m. Board Member Barragan seconded the motion.