



STATE BOARD OF GUIDE DOGS FOR THE BLIND
1625 N. Market Blvd., S-202, Sacramento, CA 95834
P (916) 574-7826 F (916) 574-7829 | www.guidedogboard.ca.gov

Outreach and Education Committee Meeting
Monday, August 26, 2013
10:00 a.m. – Noon

1625 N. Market Blvd., Trinity Room (S-307)
Sacramento, CA 95834
(916) 574-8200

721 Capitol Mall, Room 501
Sacramento, CA 95814
(916) 558-5529

7955 Onyx Court
Rancho Cucamonga, CA 91730
(951) 892-5885

820 Mission Ave. #12
San Rafael, CA 94901
(415) 455-9133

555 Ravenswood Ave.
Menlo Park, CA 94025
(650) 575-4523

1921 BellaCoola Dr.
South Lake Tahoe, CA 96150
(530) 573-8933

Teleconference Phone Number: (866) 881-6917
Participant Code: 91486005

Committee Members

Joe Xavier (Chair)
Larry Grable
Eric Holm
Catherine Carlton
Carmen Delgado

Executive Officer

Antonette Sorrick

Board Staff

Rosemary Robinson

Legal Counsel

Rebecca Bon

AGENDA

1. Welcome (J. Xavier)
2. Approval of Outreach and Education Committee Minutes February 4, 2013 (J. Xavier)
3. Social Media Update (A. Sorrick)
4. Etiquette Campaign Update (A. Sorrick)
5. 2014 Campaign (A. Sorrick)
6. Consumer Survey (All)
7. Sunset Review Update (A. Sorrick)
8. Agenda Items for the Next Meeting (All)
9. Public Comment on Items Not on the Agenda
10. Adjournment

Action may be taken on any item on the agenda. Agenda items may be taken out of order. Meetings of the Board of Guide Dogs for the Blind are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Antonette Sorrick at (916) 574-7825 or by e-mail at Antonette.Sorrick@dca.ca.gov or send a request to 1625 N. Market Blvd., Suite S-202, Sacramento, CA 95834. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.