



Outreach and Education Committee Meeting
Wednesday, February 9, 2011
10:00 a.m. – Noon

1625 N. Market Blvd., Trinity Room (S-307)
Sacramento, CA 95834
(916) 574-8200

60740 Dillon Road
Whitewater, CA 92282
(760) 329-1282

Teleconference Phone Number: (866) 443-7569
User Access Number: 1112
User Password: 634036

1400 5th Avenue
San Rafael, CA 94901-1993
(415) 485-3070

Phone conference

Committee Members

Joe Xavier (Chair)
Larry Grable
Eric Holm

Executive Officer

Antonette Sorrick

Board Staff

Cenne Jackson

Legal Counsel

Michael Santiago

AGENDA

1. Welcome (J. Xavier)
2. Approval of Outreach and Education Committee Minutes September 23, 2010 (J. Xavier)
3. Web site Update (A. Sorrick)

4. Communications Plan (J. Xavier/A.Sorrick)
5. Dog Attacks on Guide Dogs Campaign (A. Sorrick)
6. Q&A Event – Service Animal Definition (A. Sorrick)
7. Consumer Surveys (A. Sorrick)
8. Agenda Items for the Next Meeting (All)
9. Public Comment on Items Not on the Agenda
10. Adjournment

Action may be taken on any item on the agenda. Agenda items may be taken out of order. Meetings of the Board of Guide Dogs for the Blind are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Antonette Sorrick at (916) 574-7825 or by e-mail at Antonette.Sorrick@dca.ca.gov or send a request to 1625 N. Market Blvd., Suite S-202, Sacramento, CA 95834. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.